



Rural Health Network

C/O Sullivan County Public Health Services
PO Box 590
50 Community Lane
Liberty, NY 12754
845-292-5910

January 16, 2018

Dear High School Students:

As we work to increase awareness about the dangers of drug use in our Sullivan County teens, and in recognition of National Drug and Alcohol Fact Week (January 22-26, 2018), we are pleased to announce a new **Sullivan County Drug Awareness Video Contest**.

The purpose of this contest is to actively raise awareness of the opioid abuse problem by utilizing peer-to-peer communication. Willing and interested students can develop a 30-60-second video PSA directed at their peers on the dangers of opioid abuse. These videos will be submitted through a special Sullivan County online portal, where they will be viewed and judged by Public Health Services staff. The winning videos will then be featured on the Sullivan County website and social media pages, including our YouTube channel, and may also be used as PSAs in local professional media.

Video submissions will be accepted now through March 20, 2018. The registration form and official rules are attached.

We ask that you encourage and support your students to participate in this exciting new competition, which is adopted from a national contest offered through the United States Drug Enforcement Administration. (For more information on that contest, please visit www.justthinktwice.gov.)

Winners will be publicly announced and recognized by the Sullivan County Legislature in April.

For more information, and to participate in this contest, please contact Sullivan County Public Health Services at 845-292-5910, ext. 0.

Sincerely,
Nancy McGraw
Director
Public Health Services

P.S. There is also a very good free video link about addiction and how it affects families. We encourage your school district to share this with your students. The video can be found at www.getsmartaboutdrugs.gov/content/video-chasing-dragon-life-opiate-addict. There is also a study guide with this video, which can be found at www.getsmartaboutdrugs.gov/publication/chasing-dragon-study-guide-educators.